

65th Anniversary of Shung Tak Catholic English College **∞ LOGO DESIGN COMPETITION ∞**

Aims:

- ✧ To welcome the 65th Anniversary and to encourage greater participation from the students.
- ✧ To select the best design to be the logo of the 65th Anniversary celebrations.
- ✧ To create a logo that is to be used on all publications, souvenirs, and publicity items related to the 65th Anniversary.

Divisions:

- ✧ Junior section: Secondary 1 to Secondary 3 Students
- ✧ Senior section: Secondary 4 to Secondary 6 Students

Requirements:

The logo design must contain the initials of the school's name 'STC', the number '65', and reflect the 65th Anniversary theme. Submissions can be in any shape and any colour but must not be smaller than A5 size (210 x 148 mm).

Judging Criteria:

Entries will be assessed according to their content, originality, creativity, artistic merit, adherence to the theme, skill, and aesthetic value.

Details:

- ✧ Each participant can hand in at most one entry.
- ✧ The design can be in colour or monochrome.
- ✧ The design should be drawn on or attached to an official entry form containing the personal information of the artist and design brief detailing the design and what inspired it.

Closing Date:

Friday, 17th March 2023.

Prizes:

Overall Champion: A trophy, certificate of merit, and a gift/book coupon.

Champion, First Runner-up and Second Runner-up: Certificate of merit, and a gift/book coupon.

Merit Prizes: These will be distributed in each section/form to recognise other outstanding works.

Awardees will receive a gift/book coupon.

Remarks:

- ✧ The design brief and the entry must be the entrant's original and sole work without infringing any intellectual property rights and / or other rights of any person or entity.
- ✧ The organising committee has the authority and absolute discretion in the selection of the winning pieces.
- ✧ The organising committee has the authority to edit, adapt, use, copy and distribute the design in part or in whole.
- ✧ The organising committee has the right to display the entry content, title, design brief and entrants' information in any form of media for the promotion of the 65th Anniversary.

SHUNG TAK CATHOLIC ENGLISH COLLEGE

∞ **65TH ANNIVERSARY LOGO DESIGN COMPETITION** ∞

Shung Tak Catholic English College will proudly celebrate its 65th anniversary on 28th November 2023. In celebration of this important milestone, we sincerely invite Shungtakians to provide a creative design for our 65th anniversary logo with the following details:

- Submission Requirements: The composition elements of the anniversary logo should include '**65**' and '**STC**'.
- Submission Format: Submissions can be in any media, shape, and colour but must not be smaller than A5 in size (210 x 148 mm).
- Submission Method: Submit the hard-copy of the entry with the completed entry form to the Class Teachers or Visual Arts teachers on or before 17th March 2023 (Friday).
- Remarks: The design of the Overall Champion will be used as the official logo design for the school's 65th anniversary. Decisions made by the panel of judges shall be final. - The school reserves all rights to the use of the prize-winning entries.

LOGO DESIGN

Name: Class: Class no.:.....

Design Brief:

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